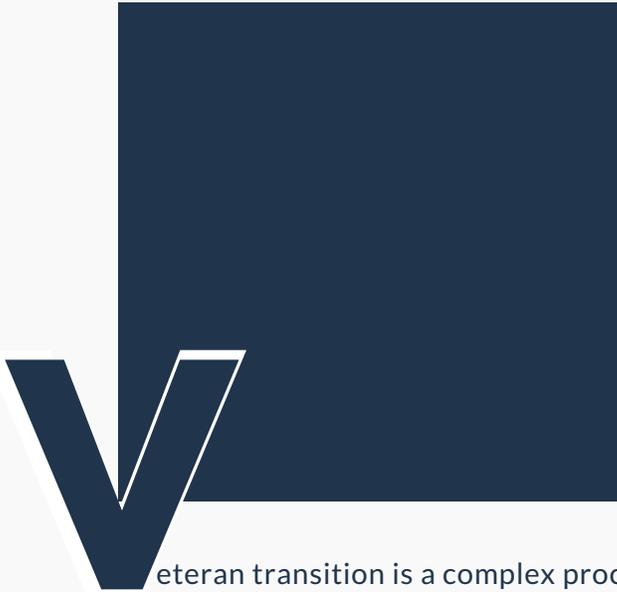


2020



**WYAKIN
FOUNDATION
UNDERWRITING
OPPORTUNITIES
GUIDE**

960 S BROADWAY AVE., STE.260
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www.wyakin.org



Veteran transition is a complex process. The loss of structure, connection, and purpose that veterans often experience, coupled with the enormous cultural shift that transition demands, all-too-often leads to difficult and even tragic results for those veterans not properly supported in the process.

The Wyakin Foundation program is among the nation's most comprehensive, and our success is firmly rooted in both the breadth and depth of support that we provide to our veterans (Warriors). Across all facets of life – academic, professional, and personal – We illuminate the pathways to a healthy future, and walk the path shoulder-to-shoulder with our Warriors. We provide the structure and connection that our Warriors need to confidently pursue their next chapter.

The support of those around us is critical. We are at our best when our community takes the time to fully understand the importance of the work we do, and enthusiastically supports our mission through volunteerism, advocacy, and financial support.

Our 2020 Underwriting Opportunities Guide outlines the many ways you can support Wyakin Warriors on their journey to purpose and stability by directly underwriting our programmatic expenses, curricula, and efforts toward continuous improvement. Your support for our most critical activities is an investment in the lives of our Warriors and those whose lives they touch, and ensures the sustainability of the life-changing impact we have on our Warriors.

We believe each of our supporters should have full confidence in the impact that their investment will make, and we're happy to explore the ways in which each of our underwriting partners prefers to be recognized. Please reach out to us any time with questions about Wyakin Foundation, our programs, or our financial stewardship.

**STRUCTURE.
CONNECTION.
PURPOSE.**



Education Stipends

\$3,840 per Warrior

Warriors who commit to active engagement in the Wyakin program are granted an educational stipend each month to help defray ancillary educational expenses not covered by their benefits. By underwriting annual stipends, you're helping to remove financial strain as an obstacle to academic success.

Community Impact Project Grants

\$8,000 (\$500 per new Warrior)

Each new Warrior performs a Community Impact Project from conception through execution, as a means to valuable project management experience, community connections, and sense of purpose. We provide each Warrior with a \$500 grant to support this endeavor to serve others. By underwriting these grants, you provide an impactful opportunity for Wyakin Warriors to reach our community in meaningful ways.

Emergent Support Grants

\$2,500 per Warrior

When financial emergencies arise and something has to give, education is often the victim. Our emergent grant program allows actively-engaged Warriors to apply for financial support to defray an unexpected expense that threatens their ability to meet their academic obligations. You can be the difference that keeps a veteran enrolled and moving forward by underwriting this fund.

Professional Attire

\$6,400 (\$400 per new Warrior)

Proper attire for an interview or professional event builds confidence and speaks to professionalism and attention to detail. Each new Warrior is provided with a new suit, shirts, and business cards. By underwriting professional attire for our Warriors, you're allowing them to make the best possible first impression in the professional setting.

Wyakin Jackets

\$1,000 (\$62.50 per new Warrior)

Each Wyakin Warrior receives a jacket, presented from their mentor, as part of our poignant Warrior Induction Ceremony. The presentation of their jacket signals the covenant we make with each Warrior to surround them with the structure, connection, and purpose that will illuminate their path forward. Your support for the purchase of Wyakin jackets gives our Warriors a tangible reminder that they are part of something special.

DIRECT WARRIOR SUPPORT

PERSONAL



PROFESSIONAL DEVELOPMENT

Professional Development Seminar Series (PDS)

\$5,000 (\$500 per session)

Developing professional skills and behaviors is an important complement to the formal education that our Warriors are pursuing. Each month we invite subject matter experts to present to our Warriors on a variety of skills sought by employers in today's economy. By underwriting this program, you help position our Warriors as best-in-class talent when they graduate.

Wyakin Enhanced Education & Development Series (WEEDS)

\$2,000 (\$500 per session)

Our WEEDS program provides education on the most critical professional skills on a more intensive level than our PDS series. Skills such as communications, emotional intelligence, and leadership are tackled in these half-day sessions. By underwriting this program, you're preparing our Warriors to thrive in their new careers.

Wyakin Professional Networking Events

\$1,000 (\$500 per event)

Learning to develop their personal resources through healthy community relationships is an important part of professional success for our Warriors, and networking is one of the seven foundational tenets of the Wyakin program. Twice annually, we invite community leaders and influencers to spend an evening networking with our Warriors in a relaxed atmosphere that is less intimidating to those Warriors who are just beginning to hone their networking skills. By underwriting our Networking events, you'll provide a mutual opportunity for Warriors and community leaders to connect on a meaningful level.

CONNECTIVITY & WELLNESS

Wyakin Connect™

\$2,500 (\$500 per activity)

Wyakin is about more than school and jobs. It's about healthy futures. Cultivating a strong sense of connectedness for our Warriors is an important part of the journey. Wyakin Connect™ provides our Warriors with an opportunity to connect to each other, and the greater Wyakin community, through social events, family events, and group community service opportunities. By underwriting Wyakin Connect™ you're rebuilding the sense of connection that many veterans lose when their military career ends.

Warrior Retreat

\$3,000

Self-care is increasingly regarded as essential to both personal and professional success. Our annual Warrior Retreat provides our Warriors with the opportunity to bond, self-reflect, and relax at a facilitated (yet recreational) weekend in a natural setting that is "uniquely Idaho." Underwriting our Warrior Retreat tells our Warriors you recognize they are important not just as veterans or students, but as human beings.

CONTINUOUS IMPROVEMENT

Staff Continuing Education

\$2,000 (\$500 per session)

Further developing our expertise as a staff is a priority because it enhances the value we provide to our Warriors. We're committed to training and educating our entire staff on critical subjects such as suicide intervention and traumatic brain injury. By underwriting our continuing education program, you'll provide our Warriors with even greater access to the comprehensive support they deserve.

Mentor Training program

\$1,000 (\$250 per session)

Mentorship is one of Wyakin's seven foundational tenets. We believe mentor relationships have the potential to be deeply transformative for our Warriors, and we are committed to preparing our mentors to succeed with training and continuing education. By underwriting our quarterly Mentor Training Program, you'll ensure that our mentors are as effective as possible in the essential role they play.



**Guardian Ball IX
(October 2, 2020)**

Sponsorships for our signature fundraising event are available ranging from \$1,500 to \$15,000. This event offers the most visible recognition for our sponsors. We're happy to provide a copy of the 2020 Guardian Ball Sponsorship Guide at your request.

**4th Annual Wyakin Cornhole Showdown
(June 6, 2020)**

Court Sponsorships for this unique annual event are available for \$500 and include custom cornhole boards and participation in the tournament. 16 sponsorships are available. Please contact us for more details.

Volunteer Appreciation Night

\$2,000

Providing the service our Warriors deserve is a labor intensive process. Our commitment to financial stewardship means that we "run lean," so our volunteer force is essential to our success. Committed volunteers deserve to know how deeply we appreciate them, and this annual event is our way of saying "thank you." You'll help us cultivate the devoted volunteerism essential to our success by underwriting this event.

Warrior Induction Ceremony

\$1,500

Inducting new Warriors into the Wyakin program is an emotional and triumphant moment for all of us, as each new Warrior embarks on a journey that promises a potentially life-changing impact. New Warriors, new Mentors, and our valued volunteers and donors are invited to this annual event. Underwriting our Warrior Induction Ceremony means you're creating a meaningful launch point as we publicly commit to sharing the journey with each of our Warriors.

**ANNUAL
EVENTS**